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9	HARD CANDY, LLC							
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11	UNITED STATES	DISTRICT COURT						
12	CENTRAL DISTRICT OF CALIFORNIA							
13	WESTERN DIVISION							
14		•						
1	HARD CANDY, LLC, a Florida limited	Case No. CV 10-02700 CAS						
15	liability company,	(JEMx)						
16	Plaintiff,	COMPLAINT FOR (1)						
17	VS.	CANCELLATION OF DEFENDANT'S TM REGISTRATION FEDERAL; (2)						
18	SCOTT C. TUSCANI d/b/a "HARD	TRADEMARK INFRINGEMENT; (3)						
19	CANDY", an individual residing in	FEDERAL UNFAIR COMPETITION;						
20	California,	(4) COMMON LAW UNFAIR COMPETITION; (5) DILUTION; (6)						
21	Defendant.	UNFAIR COMPETITION (CAL. BUS.						
22		<ul><li>&amp; PROF. CODE §§ 17200, ET. SEQ.);</li><li>AND DEMAND FOR JURY TRIAL</li></ul>						
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COMPLAINT

# COMPLAINT FOR (1) CANCELLATION OF DEFENDANT'S TM REGISTRATION; (2) FEDERAL TRADEMARK INFRINGEMENT; (3) FEDERAL UNFAIR COMPETITION; (4) COMMON LAW UNFAIR COMPETITION; (5) DILUTION; AND (6) STATE UNFAIR COMPETITION

Plaintiff, HARD CANDY, LLC, by its undersigned attorneys, hereby sues Defendant, SCOTT C. TUSCANI d/b/a HARD CANDY ("Defendant" or "TUSCANI"), an individual, and alleges as follows:

#### **JURISDICTION AND VENUE**

- 1. HARD CANDY, LLC is a corporation organized and existing under the laws of the State of Florida, and having its principal place of business in Hollywood, Florida.
- 2. TUSCANI, on information and belief, is an individual residing in Carpinteria, California, which is in Santa Barbara County.
- 3. This is a civil action for federal trademark infringement, cancellation of TUSCANI's trademark registration(s), federal unfair competition, common law unfair competition, unfair competition under California Business and Professions Code §§ 17200 et. seq., dilution arising under the Trademark Act of 1946, as amended, 15 U.S.C. §§ 1051-1127, and the applicable common law.
- 4. This Court has subject matter jurisdiction pursuant to 15 U.S.C. § 1121 (Lanham Act), 28 U.S.C. § 1331 (federal question), and 28 U.S.C. § 1338 (trademark and unfair competition).
- 5. Venue is proper in this judicial district pursuant to 28 U.S.C. §§ 1391(b) and (c) in that HARD CANDY LLC's controversy arises in this District, where Defendant TUSCANI resides.

## **GENERAL ALLEGATIONS**

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# HARD CANDY, LLC's use of the Hard Candy trademark

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- 6. HARD CANDY, LLC is a company in the business of manufacturing goods in the fashion and beauty industry primarily for teenage girls and young female adults, including but not limited to cosmetics and fragrances under the trademark Hard Candy. HARD CANDY, LLC's products are currently sold in Wal-Mart retail stores across the country, and on Wal-Mart's website, www.walmart.com. HARD CANDY, LLC maintains an internet website at www.hardcandy.com, where Hard Candy's products are displayed with a link to Wal-Mart's website for customers interested in purchasing the products.
- 7. Cosmetics and fragrances are the flagship products HARD CANDY, LLC has marketed under the Hard Candy marks. HARD CANDY LLC's predecessor founded the company in 1995 when it created and marketed a *Hard Candy* nail polish. At that time, HARD CANDY, LLC's predecessor filed a U.S. trademark application for that product, which matured into Federal Trademark Registration No. 1987262, issued July 16, 1996. The next year, HARD CANDY, LLC's predecessor filed another application under the name Hard Candy for cosmetics, including lipstick, lipliner, mascara, etc., which matured into Federal Trademark Registration No. 2150397. HARD CANDY, LLC owns these Registrations and marks, and they are still valid and effective today.
- 8. Since then, HARD CANDY, LLC and its predecessors have adopted and continuously used in interstate commerce the trademark Hard Candy or, in certain instances, HC.
- 9. Under HARD CANDY, LLC's control, the *Hard Candy* brand and marks have flourished and expanded. In fact, since 1995, HARD CANDY, LLC has filed at least 32 trademark applications with the U.S. Patent and Trademark Office ("USPTO") for the following non-exclusive list of goods: cosmetics, toilet water, nail polish, hair care products, perfume, cologne, essential oils, alcoholic beverages,

clocks, jewelry, watches, eyeglasses, bed sheets, towels, blankets, throws, bed linens, curtains, bath linens, bed canopies, bed skirts, bed spreads, cloth doilies, comforters, linens, knitted fabrics, pillow cases, candy, leather goods, consumer electronics, water, energy drinks, fruit drinks, beauty drinks, foods, namely chocolates, gum, caramels, crackers, school supply kits, picture frames, toys, and furniture.

- 10. In addition, HARD CANDY, LLC's predecessor created a *Hard Candy* Internet domain name as early as July 6, 1997 at "www.hardcandy.com". HARD CANDY, LLC has used this domain name consistently since that time and through the present to sell or advertise *Hard Candy* products.
- 11. HARD CANDY, LLC's *Hard Candy* marks are incontestible pursuant to 15 U.S.C. § 1115. In any event, HARD CANDY, LLC's trademarks are fanciful marks or at least suggestive marks, and as such are inherently distinctive. Alternatively, there is no question that HARD CANDY LLC's trademarks have acquired a secondary meaning from its continuous use of the trademarks in interstate commerce, and the public's association of the *Hard Candy* name with its business.
- 12. In early 2009, HARD CANDY, LLC decided to license its trademark for various product lines in closely-related fashion and accessory categories, including but not limited to clothing, leather goods, watches, eyeglasses and bedding. Therefore, at that time, HARD CANDY, LLC filed several "intent to use" trademark applications for the aforementioned products with the USPTO.
- 13. On or about August 2009, HARD CANDY, LLC began selling its products exclusively through Wal-Mart Stores across the United States, both at Wal-Mart's retail locations and on Wal-Mart's website, "www.walmart.com".
- 14. Hard Candy was an immediate hit at Wal-Mart, and Wal-Mart asked HARD CANDY, LLC to expand its Hard Candy product line to include a full line of fashion-related products under the Hard Candy trademark to trade off of the goodwill and fame that the Hard Candy name has acquired in the industry.
  - 15. Accordingly, HARD CANDY, LLC has planned and is in the midst of

implementing an extensive launch of *Hard Candy* products at Wal-Mart, including clothing, apparel, furniture, bedding, and more.

16. The new product line being launched is entirely within the reasonable zone of expansion from HARD CANDY, LLC's prior use of the *Hard Candy* trademarks.

# Defendant's Infringing Use of the Hard Candy Mark.

- 17. On February 7, 2003, Defendant applied for trademark registration of the identical word mark, *Hard Candy*, with the USPTO for Clothing. This application was granted under Registration No. 2,819,833 issued on March 2, 2004.
- 18. Specifically and critically Defendant registered the *Hard Candy* trademark for "Clothing in the nature of swimwear, sportswear, streetwear, and motorcycle roadwear, and gym wear, namely, t-shirts, shorts, baseball caps, beanies, chemises, camisoles, panties, boxer shorts, briefs, sweaters, jackets, blazers, shoes, boots, athletic shoes, socks, galoshes, wind resistant jackets, shirts, blouses, pants, slacks, swimsuits, bras, headbands, hats, slips, nightgowns, robes, gowns, bodysuits, coats, jeans, bluejeans, underwear, sweatshirts, bustiers, gloves, mittens, stockings, tights, pantyhose, scarves, vests, halter tops, tube tops, tank tops, leggings, footies, raincoats, ear muffs, turtlenecks, ties, kerchiefs, sneakers, and bandanas."
- 19. Upon information and belief, during the same year he filed this trademark application, Defendant discontinued without an intent to resume any and all use of the *Hard Candy* mark for the goods listed in Reg. No. 2,819,833.
- 20. On June 25, 2009, HARD CANDY, LLC filed a Petition for Cancellation with the USPTO ("Petition") of Defendant's *Hard Candy* trademark, Registration No. 2,819,833, on the basis that Defendant had abandoned the registered mark and is no longer entitled to maintain its registration. This proceeding remains pending in the Trademark Trial And Appeal Board, as Cancellation No. 92051157 ("TTAB Action").
- 21. Upon information and belief, after HARD CANDY, LLC filed this Petition, Defendant began attempting to revive the mark as part of an improper and

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manipulative effort to conceal his non-use and manufacture a litigation position against HARD CANDY, LLC.

- 22. Additionally, upon information and belief, Defendant never used the *Hard Candy* mark at all for a majority of the goods listed in Reg. No. 2,819,833.
- 23. Upon information and belief, up to and until at least May 2009, Defendant had a *de minimus*, if any, Internet presence.
- 24. Recently, Defendant has created a website named "www.hardcandyclothing.com" to advertise and sell his *Hard Candy* products.
- 25. Defendant has also now commenced a website registration binge, registering the following seventy-five (75) additional Hard Candy websites: hardcandy.net, hard-candy.us, hardcandyclothing.com, hardcandygear.com, hardcandygirl.net, hardcandyindustries.com, hard-candystore.com, hardcandystore.com, hrd-cndy.com, hrd-cndy.info, hrd-cndy.net, hrd-cndy.org, hrdendy.us, livehardcandy.com, livehardcandy.info, livehardcandy.net, livehardcandy.org, livehardcandy.us, hardcandycouture.net, hardcandycouture.org, hardcandydesigns.net, hardcandydesigns.org, hardcandyentertainment.com, hardcandyfashion.com, hardcandyfashion.net, hardcandyfashion.org, hardcandygear.net, hardcandygear.org, hardcandygems.com, hardcandygirl.org, hardcandygraphics.com, hardcandygraphics.net, hardcandygraphics.org, hardcandykink.com, hardcandystore.com, hardcandystore.org, hardcandystreet.com, hardcandystreet.net, hardcandystreet.org, hardcandystyle.com, hardcandystyle.net, hardcandystyle.org, realhardcandy.com, realhardcandy.net, realhardcandy.org, sweethardcandy.com, sweethardcandy.org, hardcandybeauty.com, hardcandybeauty.net, hardcandybeauty.org, hardcandybrand.com, hardcandybrand.net, hardcandybrand.org, hardcandyclothing.net, hardcandyclothing.org, hardcandycollection.com, hardcandycollection.net, hardcandycollection.org, hardcandyculture.com, hardcandyculture.net, hardcandyculture.org, hardcandyint.com, hardcandyint.net, hardcandyint.org,

hardcandylife.com, hardcandylife.net, hardcandylife.org, hardcandyorganics.com, hardcandyorganics.net, hardcandyorganics.org, hardcandyworld.com, hardcandyworld.net, hardcandyworld.org, tastehardcandy.com, tastehardcandy.net, and tastehardcandy.org.

- 26. Additionally, on March 4, 2010, Defendant filed for a new trademark registration (Serial No. 77950899) for the word mark *Hard Candy* for "On-line retail store services featuring clothing, apparel and fashion accessories; retail stores featuring clothing, apparel, and fashion accessories; retail clothing and apparel stores; wholesale distributorship featuring clothing and apparel" claiming a first use in commerce.
- 27. Defendant's actions have and will cause HARD CANDY, LLC irreparable harm for which money damages and other remedies are inadequate. Unless Defendant is restrained by this Court, Defendant will continue and/or expand the improper activities alleged in this Complaint and otherwise continue to cause great and irreparable damage and injury to HARD CANDY, LLC, through *inter alia*:
  - a. Depriving HARD CANDY, LLC of its statutory rights to use and control use of its exclusive trademarks;
  - b. Creating a likelihood of confusion, mistake and deception among consumers and the trade as to the source of the infringing products;
  - c. Causing the public to falsely associate HARD CANDY, LLC and Defendant's respective but identical *Hard Candy* marks;
  - d. Causing incalculable and irreparable damage to HARD CANDY, LLC's goodwill and the dilution of the value of its trademarks.
- 28. Accordingly, in addition to other relief sought, HARD CANDY, LLC is entitled to preliminary and permanent injunctive relief against Defendant and against all persons acting in concert with him.

## I. <u>CANCELLATION OF DEFENDANT'S REGISTRATION</u>

29. HARD CANDY, LLC realleges and incorporates by reference the

allegations of paragraphs 1 through 28 inclusive, as though fully set forth herein.

- 30. On or about February 7, 2003, TUSCANI filed an application with the USPTO to register the *Hard Candy* mark, (Reg. No. 2,819,833). A true and correct copy of Registration No. 2,819,833 is attached hereto as Exhibit A.
- 31. Specifically, Defendant registered the *Hard Candy* trademark for "Clothing in the nature of swimwear, sportswear, streetwear, and motorcycle roadwear, and gym wear, namely, t-shirts, shorts, baseball caps, beanies, chemises, camisoles, panties, boxer shorts, briefs, sweaters, jackets, blazers, shoes, boots, athletic shoes, socks, galoshes, wind resistant jackets, shirts, blouses, pants, slacks, swimsuits, bras, headbands, hats, slips, nightgowns, robes, gowns, bodysuits, coats, jeans, bluejeans, underwear, sweatshirts, bustiers, gloves, mittens, stockings, tights, pantyhose, scarves, vests, halter tops, tube tops, tank tops, leggings, footies, raincoats, ear muffs, turtlenecks, ties, kerchiefs, sneakers, and bandanas."
- 32. On or about March 2, 2010, TUSCANI filed a Declaration of Use and/or Excusable Nonuse of Mark in Commerce under Section 8 to the Commissioner for Trademarks, attached hereto as Exhibit B ("Declaration").
- 33. In this Declaration, TUSCANI declares that he is using all of the specific classes listed above, except, "boots, athletic shoes, galoshes, [and] sneakers."
  - 34. Upon information and belief, this Declaration is demonstrably false.
- 35. Upon information and belief, TUSCANI has never used the *Hard Candy* mark for bandanas, blazers, blouses, bluejeans, bodysuits, boxer shorts, bustiers, coats, corsettes, ear muffs, footies, garter belts, gloves, gowns, halter tops, headbands, jackets, jeans, kerchiefs, mittens, nightgowns, pajamas, pantyhose, petticoats, raincoats, robes, slacks, slips, socks, stockings, teddies, ties, tube tops, tank tops, turtlenecks, vests or wind resistant jackets all categories of clothing which TUSCANI falsely stated in his application and in his Declaration that he is using in commerce.
  - 36. Additionally, upon information and belief, in 2003 the same year

Defendant filed an application for U.S. trademark registration — Defendant discontinued, without an intent to resume, any and all use of the *Hard Candy* mark for the goods listed in Reg. No. 2,819,833.

- 37. Upon information and belief, only after HARD CANDY, LLC's June 25, 2009 filing of a Petition for Cancellation of Defendant's *Hard Candy* trademark on the basis that Defendant had abandoned the registered mark, did Defendant begin to attempt to revive the mark as part of an improper and manipulative effort to conceal his non-use and manufacture a litigation position against HARD CANDY, LLC.
- 38. Because TUSCANI's statements in the application and Declaration were knowingly false, TUSCANI's *Hard Candy* trademark (Reg. No. 2,819,833) was obtained fraudulently and must be canceled.
- 39. Additionally, TUSCANI's non-use of the *Hard Candy* mark for more than three (3) consecutive years is prima facie evidence of abandonment pursuant to Lanham Act, 15 U.S.C. § 1127.

WHEREFORE, HARD CANDY, LLC requests that this Court enter judgment against Defendant as further set forth in the Prayer for Relief below.

# II. <u>FEDERAL TRADEMARK INFRINGEMENT</u> (15 U.S.C. §§ 1114 – 1117; Lanham Act § 32)

- 40. HARD CANDY, LLC realleges and incorporates by reference the allegations of paragraphs 1 through 39, inclusive, as though fully set forth herein.
- 41. Without HARD CANDY, LLC's consent, Defendant has used the *Hard Candy* mark, which infringes on the *Hard Candy* marks previously registered and brought to the marketplace by HARD CANDY, LLC.
- 42. Specifically, HARD CANDY, LLC's *Hard Candy* trademarks, Registration Nos. 1,987,262, 2,150,397, 2,666,792, 2,666,793, 2,343,732, 2,362,340, 2,552,029, and 2,567186, are being infringed upon by Defendant's *Hard Candy* trademark, Registration No. 2,819,833.
  - 43. TUSCANI's infringing mark is identical to those of HARD CANDY,

LLC.

- 44. TUSCANI's infringing mark, whose target market also includes teenage girls and young female adults, is likely to cause confusion, mistake, or deception as to its source, affiliation, origin connection, association, or sponsorship.
- 45. Additionally, clothing and apparel the goods purportedly produced by Defendant under his *Hard Candy* trademark (2,819,833) are well within the zone of natural expansion of HARD CANDY, LLC's marks, given HARD CANDY, LLC's senior use of the *Hard Candy* mark in the cosmetics, fragrance, skin care, hair care and beauty products market. In fact, HARD CANDY, LLC has developed and is implementing a plan to expand into the apparel market in a significant manner.
- 46. Consumers and retailers who sell HARD CANDY, LLC's products also believe that apparel is in HARD CANDY, LLC's zone of natural expansion.
- 47. Moreover, HARD CANDY, LLC's *Hard Candy* fragrance, cosmetics, and other beauty products are related or complementary goods to the *Hard Candy* apparel and fashion line, and buyers are likely to assume a common source or sponsorship of the goods.
- 48. Further, Defendant's activities are likely to lead the buying public to conclude, incorrectly, that his products and improper infringing use of the *Hard Candy* mark originates with, is authorized by, or is associated with HARD CANDY, LLC's *Hard Candy* brand which HARD CANDY, LLC has been building since 1995.
- 49. Increasing this likelihood of confusion, Defendant is selling or advertising his *Hard Candy* goods on a website titled "www.hardcandyclothing.com" (emphasis added), and has recently registered an additional seventy-five (75) "hard candy" websites.
- 50. As a result of his wrongful conduct, Defendant is liable to HARD CANDY, LLC for trademark infringement. 15 U.S.C. § 1114(1). HARD CANDY, LLC has suffered, and will continue to suffer monetary damages which it is entitled to recover, including any and all profits Defendant has made as a result of his wrongful

conduct, as minimal as they may be. 15 U.S.C. § 1117(a).

- 51. HARD CANDY, LLC is also entitled to injunctive relief pursuant to 15 U.S.C. § 1116(a), as HARD CANDY, LLC has no adequate remedy at law.
- 52. HARD CANDY, LLC is further entitled to recover its attorneys' fees and costs. 15 U.S.C. § 1117.

WHEREFORE, HARD CANDY, LLC requests that this Court enter judgment against Defendant as further set forth in the Prayer for Relief below.

#### III. FEDERAL UNFAIR COMPETITION

(False Designation of Origin and False Description) (15 U.S.C. § 1125(a); Lanham Act § 43(a))

- 53. HARD CANDY, LLC realleges and incorporates by reference the allegations of paragraphs 1 through 52, inclusive, as though fully set forth herein.
- 54. Because HARD CANDY, LLC advertises, markets, distributes and licenses its products under the *Hard Candy* marks, these marks are the means by which HARD CANDY, LLC's products are distinguished from those of others in the same or related fields.
- 55. Defendant's conduct constitutes the improper use of the same term Hard Candy to describe its infringing products. HARD CANDY, LLC has spent substantial sums in promotion and has generated substantial revenues in association with its products provided under the Hard Candy mark. The distinctive Hard Candy mark has become impressed upon the minds of the trade and public as identifying HARD CANDY, LLC's fashion and beauty industry-related products, and as indicating the source of origin of such services provided in association with the Hard Candy mark as emanating from HARD CANDY, LLC. HARD CANDY, LLC has built-up a large and valuable business in the use of the Hard Candy mark, and the reputation and goodwill in the mark is of great value to HARD CANDY, LLC.
- 56. Defendant is using and has used, marketed and offered for sale his goods through the use of the *Hard Candy* mark with the purpose of misleading, deceiving or

- confusing customers and the public as to the origin and authenticity of the services and of trading upon HARD CANDY, LLC's goodwill and reputation. Defendant's conduct as described herein also constitutes an attempt to trade on the goodwill that HARD CANDY, LLC has developed in the *Hard Candy* mark, all to the damage of HARD CANDY, LLC.
- 57. Additionally, Defendant has engaged in cyber-squatting by registering at least forty-seven (47) "hard candy" websites, as described *supra*, which are confusingly similar to HARD CANDY, LLC's trademarks, with a bad faith intent to profit. Defendant's use in commerce of the infringing domain names which are confusingly similar to the *Hard Candy* mark, despite Defendant having actual and constructive notice of HARD CANDY, LLC's prior rights in and to the *Hard Candy* mark, constitutes intentional conduct by Defendant to make false designations of origin about his products and commercial activities.
- 58. Defendant's conduct is likely to cause confusion, mistake or deception by or in the public as to the affiliation, connection, association, origin, sponsorship or approval of the infringing products to the detriment of HARD CANDY, LLC and in violation of 15 U.S.C. § 1125(a)(1).
- 59. Defendant's wrongful conduct is likely to continue unless restrained and enjoined.

WHEREFORE, HARD CANDY, LLC seeks temporary and permanent injunctive relief, damages and treble damages in an amount to be proven at trial, attorneys' fees and costs, disgorgement of any and all gains, profits and advantages derived from Defendant's unlawful activities, and such other relief as the court deems just and proper, as further set forth in the Prayer for Relief below.

# IV. <u>UNFAIR COMPETITION</u>

(Common law)

60. HARD CANDY, LLC realleges and incorporates by reference the allegations of paragraphs 1 through 59, inclusive, as though fully set forth herein.

- 61. Defendant's use of the *Hard Candy* mark and infringement of HARD CANDY, LLC's marks constitutes unlawful and unfair business practices.
- 62. Defendant is using and has used, marketed and offered for sale his goods through the use of the *Hard Candy* mark with the purpose of misleading, deceiving or confusing customers and the public as to the origin and authenticity of the services and of trading upon HARD CANDY, LLC's goodwill and reputation.
- 63. As a direct and proximate result of Defendant's misconduct, HARD CANDY, LLC has suffered damages.

WHEREFORE, HARD CANDY, LLC requests that this Court enter judgment against Defendant as further set forth in the Prayer for Relief below.

#### V. <u>FEDERAL DILUTION</u>

(15 U.S.C. § 1125(c); Lanham Act § 43(a))

- 64. HARD CANDY, LLC realleges and incorporates by reference the allegations of paragraphs 1 through 63, inclusive, as though fully set forth herein.
- 65. The *Hard Candy* marks are distinctive and famous within the meaning of the Federal Trademark Dilution Act of 1995, 15 U.S.C. § 1125(c) ("Dilution Act").
- 66. Defendant's activities as alleged herein constitute dilution of the distinctive quality of the *Hard Candy* marks in violation of the Dilution Act.
- 67. HARD CANDY, LLC is entitled to injunctive relief pursuant to 15 U.S.C. § 1125(c).
- 68. Defendant has used, advertised, marketed and offered for sale their goods using the *Hard Candy* name with the purposes of misleading, deceiving or confusing customers and the public as to the origin and authenticity of the services and of trading upon HARD CANDY, LLC's goodwill and reputation.
- 69. Because Defendant willfully intended to tread on HARD CANDY, LLC's reputation or to cause dilution of the *Hard Candy* marks, HARD CANDY, LLC is entitled to damages, extraordinary damages, fees and costs pursuant to 15 U.S.C. § 1125(c)(2).

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WHEREFORE, HARD CANDY, LLC requests that this Court enter judgment against Defendant as further set forth in the Prayer for Relief below.

#### VI. VIOLATION OF LANHAM ACT § 43(d)

#### (Anti-Cybersquatting Consumer Protection Act)

- 70. HARD CANDY, LLC realleges and incorporates by reference the allegations of paragraphs 1 through 69, inclusive, as though fully set forth herein.
- 71. Upon information and belief, up to and until at least May 2009, Defendant had a *de minimus*, if any, Internet presence.
- 72. Recently, Defendant has created a website named "www.hardcandyclothing.com" to advertise and sell its *Hard Candy* products.
- 73. Defendant has also now commenced a website registration binge, registering the following seventy-five (75) additional Hard Candy websites: hardcandy.net, hard-candy.us, hardcandyclothing.com, hardcandygear.com, hardcandygirl.net, hardcandyindustries.com, hard-candystore.com, hardcandystore.com, hrd-cndy.com, hrd-cndy.info, hrd-cndy.net, hrd-cndy.org, hrdendy.us, livehardcandy.com, livehardcandy.info, livehardcandy.net, livehardcandy.org, livehardcandy.us, hardcandycouture.net, hardcandycouture.org, hardcandydesigns.net, hardcandydesigns.org, hardcandyentertainment.com, hardcandyfashion.com, hardcandyfashion.net, hardcandyfashion.org, hardcandygear.net, hardcandygear.org, hardcandygems.com, hardcandygirl.org, hardcandygraphics.com, hardcandygraphics.net, hardcandygraphics.org, hardcandykink.com, hardcandystore.com, hardcandystore.org, hardcandystreet.com, hardcandystreet.net, hardcandystreet.org, hardcandystyle.com, hardcandystyle.net, hardcandystyle.org, realhardcandy.com, realhardcandy.net, realhardcandy.org, sweethardcandy.com, sweethardcandy.org hardcandybeauty.com, hardcandybeauty.net, hardcandybeauty.org, hardcandybrand.com, hardcandybrand.net, hardcandybrand.org, hardcandyclothing.net, hardcandyclothing.org, hardcandycollection.com, hardcandycollection.net,

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- 74. These domain names are identical or confusingly similar to HARD CANDY, LLC's trademarks, which were distinctive at the time of Defendant's registration of the domain name. In fact, HARD CANDY, LLC's marks are "incontestable marks."
- 75. Additionally, on March 4, 2010, Defendant filed for a new trademark registration (Serial No. 77950899) for the word mark *Hard Candy* for "On-line retail store services featuring clothing, apparel and fashion accessories; retail stores featuring clothing, apparel, and fashion accessories; retail clothing and apparel stores; wholesale distributorship featuring clothing and apparel" claiming a first use in commerce. A true and correct copy of this registration, Serial No. 77950899, is attached hereto as Exhibit C.
- 76. Defendant's registration of these seventy-six (76) domain names, which are confusingly similar to HARD CANDY, LLC's trademarks, constitutes cyber-squatting with bad faith intent to profit from HARD CANDY, LLC's marks.
- 77. Defendant's registration of Serial No. 77950899 for online retail store services is further confusingly similar to HARD CANDY, LLC's trademarks, and website, www.hardcandy.com.

WHEREFORE, HARD CANDY, LLC requests that this Court enter judgment against Defendant as further set forth in the Prayer for Relief below.

#### VII. CALIFORNIA UNFAIR COMPETITION

(Cal. Bus. and Prof. Code § 17200 et seq.)

78. HARD CANDY, LLC realleges and incorporates by reference the

allegations of paragraphs 1 through 77, inclusive, as though fully set forth herein.

- 79. By engaging in the acts alleged above, which were done in the course of Defendant's purported attempt to conduct business, Defendant has intentionally caused a likelihood of confusion among the public or has misled or deceived the public and has thus unfairly competed with HARD CANDY, LLC in violation of Cal. Bus. & Prof. Code § 17200 et seq.
- 80. Defendant has irreparably injured HARD CANDY, LLC and the consumer recognition and goodwill associated with HARD CANDY, LLC's products and trademarks, and such injury will continue unless enjoined by this Court.
- 81. HARD CANDY, LLC is entitled to all remedies available under Cal. Bus. & Prof. Code § 17200, including but not limited to injunctive relief.

#### PRAYER FOR RELIEF

WHEREFORE, HARD CANDY, LLC prays that this Court grant it the following relief:

- 1. A judgment that HARD CANDY, LLC's trademarks have been infringed by Defendant in violation of HARD CANDY, LLC's rights under common law and 15 U.S.C. § 1114.
- 2. A judgment that Defendant's *Hard Candy* mark, Registration No. 2,819,833, shall be cancelled due to abandonment and/or fraud on the U.S. Patent and Trademark Office.
- 3. A judgment that Defendant's *Hard Candy* mark, Serial No. 77950899, shall be denied and/or cancelled as it is confusingly similar to HARD CANDY, LLC's *Hard Candy* marks.
- 4. A judgment that Defendant has competed unfairly with HARD CANDY, LLC in violation of HARD CANDY, LLC's rights under common law and 15 U.S.C. § 1125(a).

- 5. A judgment that Defendant's activities are likely to, or have, diluted HARD CANDY, LLC's *Hard Candy* marks in violation of HARD CANDY, LLC's rights under common law and 15 U.S.C. § 1125(c).
- 6. A judgment that Defendant, and each of his agents, employees, attorneys, successors, assigns, affiliates and joint venturers, and any person(s) in active concert or participation with him, be enjoined and restrained from:
  - a. Advertising, promoting, selling, offering for sale, or distributing any services or products that use any words or symbols that so resemble the *Hard Candy* mark including but not limited to the *Hard Candy* name as to be likely to cause confusion, mistake or deception;
  - b. Using any word, term, name, symbol, device or combination thereof which causes or is likely to cause confusion, mistake or deception as to the affiliation or association of Defendant or his goods with HARD CANDY, LLC, with the *Hard Candy* mark, or as to the origin of Defendant's goods, or any false designation of origin, false or misleading description or representation of fact;
  - c. Registering any domain name which includes the *Hard Candy* mark or which is confusingly similar to the *Hard Candy* mark;
  - d. Further infringing the rights of HARD CANDY, LLC in and to any of its trademarks or otherwise damaging HARD CANDY, LLC's goodwill or business reputation;
  - e. Otherwise competing unfairly with HARD CANDY, LLC in any manner; and
  - f. Continuing to perform in any manner whatsoever any of the other acts complained of in this Complaint.
- 7. A judgment requiring Defendant to transfer the registration of all seventy-six (76) domain names listed in paragraphs 71 and 72 herein to HARD CANDY, LLC.

- 8. A judgment requiring Defendant, within thirty (30) days after service of the Judgment demanded herein, to destroy all advertisements and marketing materials containing infringing materials.
- 9. A judgment requiring Defendant, within thirty (30) days after service of the Judgment demanded herein, to file with this Court and serve upon HARD CANDY, LLC's counsel a written report under oath setting forth in detail the manner in which Defendant has complied with the Judgment.
- 10. A judgment ordering that Defendant hold in trust, as constructive trustee for the benefit of HARD CANDY, LLC, its profits obtained from the infringement of HARD CANDY, LLC's *Hard Candy* mark.
- 11. A judgment ordering Defendant to provide HARD CANDY, LLC with a full and complete accounting of all amounts due and owing to HARD CANDY, LLC as a result of Defendant's illegal activities.
- 12. A judgment that HARD CANDY, LLC recover from Defendant damages in an amount to be proven at trial, including general, special, actual and statutory damages. Pursuant to 15 U.S.C. § 1117, the amounts should include HARD CANDY, LLC's damages and Defendant's profits, if any, trebled pursuant to 15 U.S.C. § 1117(b), or alternatively, enhanced statutory damages pursuant to 15 U.S.C. § 1117(c)(2), for Defendants' willful violations of the *Hard Candy* marks, and damages under common law.
- 13. A judgment ordering Defendant to pay HARD CANDY, LLC's reasonable attorneys' fees and costs.
- 14. A judgment that Defendant be required to pay HARD CANDY, LLC punitive damages for Defendant's oppression, fraud, malice and intentional misconduct.
  - 15. A judgment for all such other relief as this Court deems just and proper.

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1 **DEMAND FOR JURY TRIAL** HARD CANDY, LLC hereby demands trial by jury of all issues so triable. 2 3 **DATED:** April 14, 2010 Respectfully Submitted, 4 5 6 7 By: KIRKLAND & ELLIS LLP 8 Christopher T. Casamassima 9 Sharre S. Lotfollahi 10 Attorneys for Plaintiff, 11 Hard Candy, LLC 12 13 Of counsel: 14 Kevin C. Kaplan (to be admitted *pro hac vice*) 15 Gabriel Groisman (to be admitted pro hac vice) 16 COFFEY BURLINGTON, PL 2699 S. Bayshore Drive, Penthouse 17 Miami, Florida 33133 18 Tel: (305) 858-2900 Fax: (305) 858-5261 19 Email: kkaplan@coffeyburlington.com 20 ggroisman@coffeyburlington.com 21 22 23 24 25 26 27 28 18

**COMPLAINT** 

#### Case 2:10-cv-02700-CAS-JEM Document 1 Filed 04/14/10 Page 20 of 23

Name & Address: Christopher T. Casamassima (SBN 211280) Sharre S. Lotfollahi (SBN 258913) Kirkland & Ellis LLP 333 S. Hope Street, Los Angeles, CA 90071 (213) 680-8400

UNITED STATES I CENTRAL DISTRIC					
HARD CANDY, LLC, a Florida limited liability	CASE NUMBER				
company,					
PLAINTIFF(S)	CV 10-02700 CAS (JEMX)				
SCOTT C. TUSCANI d/b/a "HARD CANDY", an individual residing in California,	SUMMONS				
DEFENDANT(S).					
A lawsuit has been filed against you.  Within 21 days after service of this summor must serve on the plaintiff an answer to the attached 10 counterclaim □ cross-claim or a motion under Rule 1 or motion must be served on the plaintiff's attorney, Ch Kirkland & Ellis LLP, 333 S. Hope St., Los Angeles, C. judgment by default will be entered against you for the ryour answer or motion with the court.	2 of the Federal Rules of Civil Procedure. The answer ristopher T. Casamassima, whose address is A 90071. If you fail to do so,				
Dated: 04-14-2010	Clerk, U.S. District Court  By: Deputy Clerk  (Seal of the Court)				

[Use 60 days if the defendant is the United States or a United States agency, or is an officer or employee of the United States. Allowed 60 days by Rule 12(a)(3)].

CV-01A (12/07)

SUMMONS

ORIGINAL

# UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

CIVIL COVER SHEET													
I (a) PLAINTIFFS (Check box if you are representing yourself □) Hard Candy, LLC					DEFEND Scott C	ANTS C. Tuscani d/b/a	"Hard Ca	andy"					
							(If Known)						
	ourself, provide same.)				·	Kurt Ke	oenig (805) 965-	4400					
Christopher T. Casamassima (213) 680-8400 Sharre S. Lotfollahi Kirkland & Ellis LLP, 333 South Hope Street, Los Angeles, CA 90071						Koenig and Associates 920 Garden Street, Suite A, Santa Barbara, CA 93101							
II. BA	II. BASIS OF JURISDICTION (Place an X in one box only.)  III. CITIZENSHIP OF PRINCIPAL PARTIES - For Diversity Cases Only (Place an X in one box for plaintiff and one for defendant.)												
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□ 2 U.	S. Government Defendant	. □4	Diversity (Indicate Citize of Parties in Item III)	enship	Citizen of Anot	ther State	[	32 🗆			Principal Place nother State	□ 5	□ 5
					Citizen or Subj	ect of a For	eign Country [	3 🗆	3 Foreig	n Nation		□6	□6
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			S. Civil Statute under which 15 U.S.C. §§ 1114-1117,		_		* .		•				1
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FOR OFFICE USE ONLY: Case Number: CV 10-02700													

AFTER COMPLETING THE FRONT SIDE OF FORM CV-71, COMPLETE THE INFORMATION REQUESTED BELOW.

CV-71 (05/08)

# UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

VIII(a). IDENTICAL CASES: Has If yes, list case number(s):	this action been pro	eviously filed in this court ar	nd dismissed, remanded or closed?   ✓ No   ☐ Yes				
VIII(b). RELATED CASES: Have If yes, list case number(s):	any cases been pre	viously filed in this court the	at are related to the present case? ♥No □ Yes				
□ B. ( □ C. I	Arise from the same Call for determination For other reasons w	e or closely related transaction on of the same or substantial ould entail substantial duplic	ons, happenings, or events; or Ily related or similar questions of law and fact; or cation of labor if heard by different judges; or t, <u>and</u> one of the factors identified above in a, b or c also is present.				
IX. VENUE: (When completing the	following informat	ion, use an additional sheet i	f necessary.)				
			if other than California; or Foreign Country, in which EACH named plaintiff resides. this box is checked, go to item (b).				
County in this District:*			California County outside of this District; State, if other than California; or Foreign Country				
			Florida				
			If other than California; or Foreign Country, in which EACH named defendant resides.  If this box is checked, go to item (c).				
County in this District:*			California County outside of this District; State, if other than California; or Foreign Country				
Santa Barbara							
(c) List the County in this District; C		•	if other than California; or Foreign Country, in which <b>EACH</b> claim arose. ved.				
County in this District:*		· · · · · · · · · · · · · · · · · · ·	California County outside of this District; State, if other than California; or Foreign Country				
A substantial part of each claim a Barbara County.	illeged in the con	plaint arose in Santa					
* Los Angeles, Orange, San Bernard Note: In land condemnation cases, use			San Luis Obispo Counties				
X. SIGNATURE OF ATTORNEY (	OR PRO PER): _<	<b>A</b>					
or other papers as required by law	. This form, approv	ed by the Judicial Conference	rmation contained herein neither replace nor supplement the filing and service of pleadings ce of the United States in September 1974, is required pursuant to Local Rule 3-1 is not filed ting the civil docket sheet. (For more detailed instructions, see separate instructions sheet.)				
Key to Statistical codes relating to So	cial Security Cases:						
Nature of Suit Code	Abbreviation	Substantive Statement o	f Cause of Action				
861	ніа	All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. Also, include claims by hospitals, skilled nursing facilities, etc., for certification as providers of services under the program. (42 U.S.C. 1935FF(b))					
862	BL	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)					
863	All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405(g))						
All claims filed for widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405(g))							
864	SSID	All claims for supplement Act, as amended.	tal security income payments based upon disability filed under Title 16 of the Social Security				
865	RSI	All claims for retirement (	(old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42				

## UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

#### NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY

This case has been assigned to District Judge Christina A. Snyder and the assigned discovery Magistrate Judge is John E. McDermott.

The case number on all documents filed with the Court should read as follows:

CV10- 2700 CAS (JEMx)

			i-07 of the United States Distrated to Judge has been designated to			
A	ll discovery related motions	shou	lld be noticed on the calendar	of the	e Magistrate Judge	
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			NOTICE TO COUNSEL			
A copy of this notice must be served with the summons and complaint on all defendants (if a removal action is filed, a copy of this notice must be served on all plaintiffs).						
Subs	sequent documents must be filed a	at the	following location:			
[X]	Western Division 312 N. Spring St., Rm. G-8 Los Angeles, CA 90012		Southern Division 411 West Fourth St., Rm. 1-053 Santa Ana, CA 92701-4516	LI	Eastern Division 3470 Twelfth St., Rm. 134 Riverside, CA 92501	

Failure to file at the proper location will result in your documents being returned to you.